**October 12, 2023, 6pm CRHA Board of Commissioners Work Session**

**Hybrid at Crescent Halls Community Center and Via Zoom**

***Mission Statement:*** *The Charlottesville Redevelopment and Housing Authority (CRHA) is resident-centered organization committed to excellence in providing affordable quality housing, revitalizing communities, and promoting upward mobility and self- sufficiency through partnerships in the public and private sectors.*

A mission statement is a formal summary of the aims and values of a company, organization, to which all employees can subscribe. - This will describe the present activities being worked on in concrete terms.

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| **Question** | **Thoughts** | **New Draft Mission Statement**  **One sentence-** *Does it convey what we are working to achieve and the why?* |
| 1. What does CRHA do? 2. What do we not do? 3. How do these actions support the vision? | 1. |  |
| 1. Why is there a CRHA here? 2. What is unique about CRHA? | 2. |
| 1. How do we do what we do? | 3. |
| 1. Who are our program participants? How do we diversify who we serve? | 4. |
| 1. What value do our services bring? 2. Adjectives to describe our organization | 5. |

**Vision Statement:** CRHA strives to build exemplary communities that integrate essential services empowering our most vulnerable population to thrive in the City of Charlottesville.

*A Vision Statement is an organization's declaration of its mid-term and long-term goals, stating what they want to become in the future. Vision statements act as a goal for a company to strive toward. This statement describes future conditions in aspirational terms*.

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| **Question** | **Thoughts** | **New Draft Vision Statement**  **One sentence-** *Is it unique and understood and shared by key stakeholders?* |
| 1. What do you want to see changed? (Keep in mind who, what, where and why.) | 1. |  |
| 1. How do you want CRHA to change? | 2. |
| 1. What will this successful change look like? (Provide examples.) | 3. |
| 1. What are your ambitions for CRHA? | 4. |
| 1. What value do our services bring? 2. Adjectives to describe our organization. | 5. |